



**OUR COMMITMENT TOWARDS
A MORE SUSTAINABLE OUTDOOR**

TERNUA 



—
WHO WE ARE...



SINCE 1994...

1994

TERNUA Brand is born.
TERNUA adopts 4 Whales through WDC

TERNUA starts with recycled polyester

2002

Alberto Iñurrategi. Youngest 14x8000 summits no O²

2006

TERNUA uses 100% organic cotton

2009

Kazuya Hiraide & Kei Taniguchi Piolet D'Or

TERNUA starts eliminating PFOA-PFOS

2013

All of our down is recycled Neokdun® FP 800.

2015

TERNUA 100% PFOA-PFOS free. 80% PFC free.

2017

TERNUA SEACYCLE Fishing Project

2018

Kazuya Hiraide & Kenro Nakajima Piolet D'Or

TERNUA becomes 100% PFC free in textiles

2019

TERNUA - COLORCYCLE Agriculture waste dyes

2020

TERNUA - SEACYCLE Ocean plastics cleanup

2022

WHAT'S NEXT...



WHERE ARE WE NOW





100%
COMMITMENT



TEERHUA

100%
PFC FREE DWR



71%

POLYESTER
IS RECYCLED



71%

POLYESTER
IS RECYCLED



100%

DOWN
IS RECYCLED



71%
POLYESTER
IS RECYCLED



100%
DOWN
IS RECYCLED



100%
COTTON IS
ORGANIC OR
RECYCLED



71%
POLYESTER
IS RECYCLED



100%
DOWN
IS RECYCLED



100%
COTTON IS
ORGANIC OR
RECYCLED

*But not
there yet....*



—
WORKING ON...

REDUCTION OF MICROPLASTICS

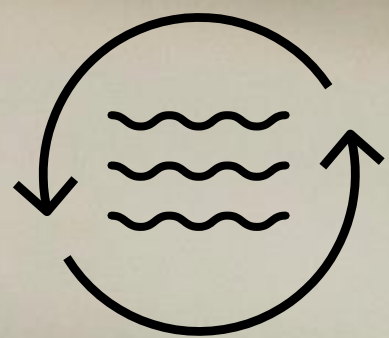




NUTCYCLE

NUTSHELLS FROM BASQUE
CIDER RESTAURANTS CONVERTED
INTO A NATURAL COLOR DYE





SEACYCLE

PLASTIC COLLECTED FROM OUR
BASQUE COASTS CONVERTED
INTO RECYCLED POLYESTER





**PLASTIFISH
PROJECT IN
COOP WITH EOCA
(1.000 SCHOOL
KIDS, 1TN PLASTIC
AND MICRO
PLASTIC TO
BE COLLECTED)**

Thank you!

